Cookie Policy

What are cookies used for? A cookie is a small file, typically of letters and numbers, downloaded onto a device when the user accesses certain websites. Cookies allow a website to recognise a user's device. For more information please visit AllAboutCookies.org

We use cookies stored on your device to:

- Give you a better experience of our website
- Measure and improve our service
- Measure our marketing activity

How do cookies affect my privacy? You can visit our website without revealing any personal information. We may ask you for personal information so you can buy something from us or so you can use our services.

Google Analytics

These cookies are used to collect information about how visitors use our site. We use this information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they have visited.

Facebook Conversion Pixels

Conversion tracking helps businesses measure the return on investment of their Facebook Ads by reporting on the actions people take after viewing those ads. Advertisers can create pixels that track conversions, add them to the pages of their website where the conversions will happen, and then track these conversions back to ads they are running on Facebook. Conversion tracking also helps businesses leverage optimised cost per impressions (oCPM) to show ads to people who are more likely to buy off Facebook.

How can I manage the cookies stored on my computer or phone? You can accept or refuse cookies. Accepting cookies will usually mean that you get the best experience using a website. You can change your browser settings to restrict, block or delete cookies. Most browsers are set to automatically accept them.

How to set and customise your cookie settings in your browser? All recent versions of popular browsers give users a level of control over cookies, AllAboutCookies.org gives instructions on how to change your settings.